

BEGINNER'S GUIDE TO ULTRA DYE™

BRUSH ON BOLD, VIBRANT COLOR TO
WOOD AND NATURAL FIBERS



Learn 5 Ultra Dye Techniques

- One-color application
- Multi-color blending
- One-color Ombre
- Stenciling
- Color blocking

7 PROJECTS

INTRODUCTION

High Chroma, intense colors are what FolkArt Ultra Dyes are all about. These easy-to-brush-on dyes beautifully decorate any unfinished, natural wood, reed, or wicker surface transforming them into works of vivid, colorful art.

Every novice-to-experienced crafter, maker and DIY enthusiast loves the appeal of creating colorful works of art, with a bold flair, simply by brushing-on these vibrant dyes. But the fun does not end there, FolkArt Ultra Dyes can also be intermixed creating a multitude of color possibilities. Two or more dye colors can easily be blended on a project surface. Creating a one-color Ombre is fast and effective on many surfaces. Or, fascinate others with a stenciled project using FolkArt Ultra Dyes. The possibilities are endless!

Review the simple step-by-step how-to techniques, and follow along with the written instructions. Be inspired and join the FolkArt Ultra Dye fun!



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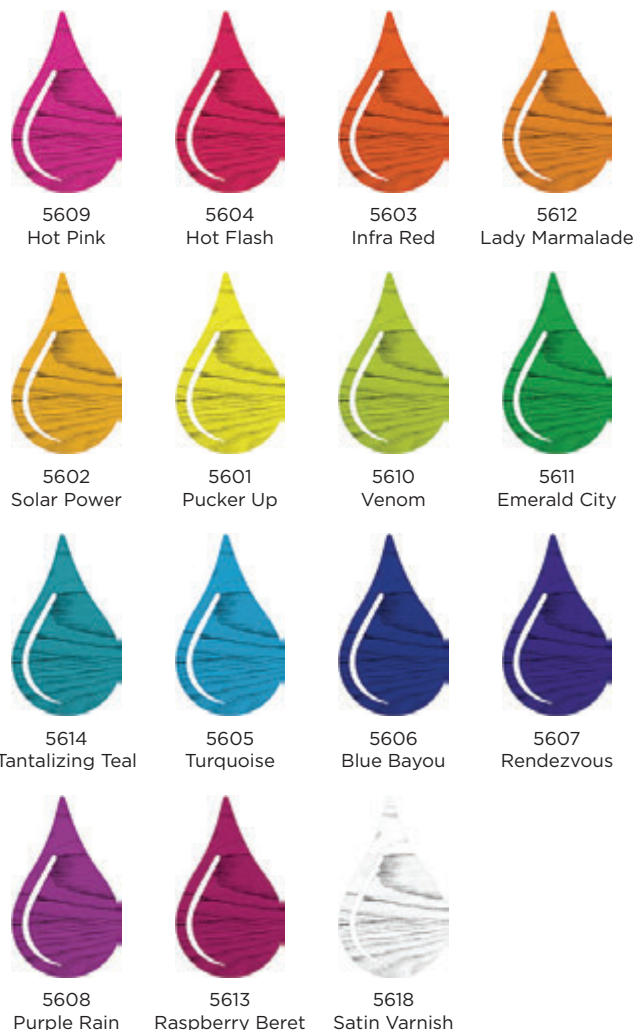
PRODUCT OVERVIEW

ULTRA DYE & SATIN VARNISH

- Polymer based brush-on dye perfect for dyeing porous unfinished surfaces such as wood, baskets, burlap and natural fibers.
- Bright, bold color palette created in 14 high Chroma, intense colors.
- Will not chip or peel and will not dry rub off like traditional dyes.
- Easy-to-use application; simply brush onto the unfinished, natural surface.
- Create a variety of effects, such as a solid one-color application, an Ombre effect, blended color techniques with multiple dyes, and you can even stencil beautifully without bleeding.
- Easily mix or blend to create custom colors.
- One 8 oz. bottle will cover approximately 16 sq. ft.
- Dries to the touch within 15 minutes to an hour, and cures in 24 hours.
- For added protection, a one-color completed project can be sealed with a light brush-on application of FolkArt Ultra Dye Satin Varnish, which is a super-tough polyurethane. A multiple-color project can be sealed with a light application of clear acrylic spray sealer and then brushed with a coat of the satin varnish.
- Recommended for indoor use only.
- Water-based, non-toxic.
- Soap and water clean-up.
- Made in America.



ULTRA DYE COLORS



BRUSH PACK

- Black Taklon bristle flat brushes created for smooth application that will not absorb dye colors or create a “dirty-looking” brush. Can also be used to brush on FolkArt Ultra Dye Satin Varnish.
- Smooth wood handles are comfortable to grip.
- Available in package of two sizes: 1" and 1 1/2" flat brushes. Brush set, also includes two pairs of plastic gloves.
- Soap and water clean-up.

MISCELLANEOUS SUPPLIES & SURFACE PREPARATION

MISCELLANEOUS SUPPLIES

You will find these everyday household items helpful to have on hand while crafting.

- Brush Basin or container for water
- Paper towels
- Foam bowls and plates (to be used as palettes)
- Soft, lint-free, cotton cloth
- Craft knife (to open protective seal on bottle)
- Plastic gloves
- Work surface protection (an old vinyl tablecloth, plastic sheet or painter's drop cloth)
- Stencil tape (for masking borders and stenciled projects)
- Medium-to-fine grit sandpaper
- Stencil adhesive (optional)
- Pencil (optional)
- Ruler (optional)



SURFACE PREPARATION

FolkArt Ultra Dye is best used as a brush-on dye on most porous surfaces such as unfinished wood, non-sealed baskets, and most unfinished natural fibers. Depending on the surface to be decorated, it is possible some preparation may be required.

- **Wood** – FolkArt Ultra Dye is best applied directly to the unfinished, raw wood. The only preparation to the unfinished wood, would be to sand any rough areas using medium-to-fine grit sandpaper. Wipe with a tack cloth to remove sanding dust.



- **Wicker, Hemp, and Reed Baskets** – These surfaces **MUST** be an uncoated, non-sealed surface to properly accept FolkArt Ultra Dye. **NOTE:** Be sure to test small areas to make sure the surface is free of any finishes. Prepare these non-finished surfaces by wiping with a damp cloth to remove all dust particles.
- **Fabric** – FolkArt Ultra Dye can be used on natural fabrics for decorative purposes **ONLY**. Fabric items such as pillows, curtains, hand woven cotton rugs, or framed fabric artwork that will not be laundered can be used. **NOTE:** Because Ultra Dye is a water-soluble dye, it may reactivate on fabrics should they become wet. If using Ultra Dye on a woven cotton rug, care should be given to not ever get the dyed rug wet as it may discolor the floor underneath it.

ONE-COLOR TECHNIQUE

HOW-TO TECHNIQUE

- A** Sand surface with medium-to-fine grit sandpaper to create a smooth surface and open surface pores. Wipe to remove sanding dust.
- B** Shake bottle well to fully incorporate the dye. Remove protective seal and pour small amount of desired color into a foam bowl. Apply dye to unfinished surface using long sweeping brushstrokes for a smooth color application rather than several short choppy strokes which may splatter dye or create an uneven color application.
- C** Allow dye to be absorbed into the surface for a moment, then wipe surface with a paper towel or soft lint-free cloth to remove excess dye.

HELPFUL HINTS

- Protect your work surface with a plastic drop cloth, wear old clothing or a plastic apron and protect your hands by wearing plastic gloves.
- FolkArt Ultra Dye will dry to the touch within 15 minutes to an hour.
- Cure time is 24 hours.
- If a deeper color saturation is desired, apply a second coat of dye when surface is dry.



COLOR BLOCKED WOOD SLICE SIDE TABLE

By Kirsten Jones

The bright, vibrant colors of FolkArt Ultra Dye work beautifully on a variety of unfinished home decor accessories, like this table created from cross section cuts of unfinished wood. The combination of wood slices, iron table legs, and vivid Hot Pink dye create a wonderfully modern accessory table. And it is so easy to accomplish!

INSTRUCTIONS

1. Pour a small amount of Hot Pink into a foam bowl.
2. Measure, and very lightly mark with a pencil, approximately one fourth the width of the table. Tape along the one fourth measurement. Be sure to press the tape edge to ensure a tight seal.
3. Load a FolkArt Ultra Dye Brush with Hot Pink. Apply the dye on the remaining three fourths area of the unfinished table being careful to coat all exposed sides of each wood slice.



4. Allow the dye to penetrate the unfinished wood and if necessary, wipe the surface with a soft paper towel to remove excess dye.
5. Remove the stencil tape and allow to dry.
6. To seal and protect, lightly apply a coat of FolkArt Ultra Dye Satin Varnish to the entire table top. Allow to dry and completely cure before using.

Supply List

Unfinished wood round
side table

FolkArt Ultra Dye - Hot Pink

FolkArt Ultra Dye Brush Set

FolkArt Ultra Dye Satin Varnish

Miscellaneous supplies:
refer to page 5

TIPS & TRICKS

- If you desire, you can simply guess the space to tape off without measuring and marking the line with a pencil.
- Think about creating several color blocked sections of solid color. Dye a variety of colors one section at a time.

MULTI-COLOR BLENDED TECHNIQUE

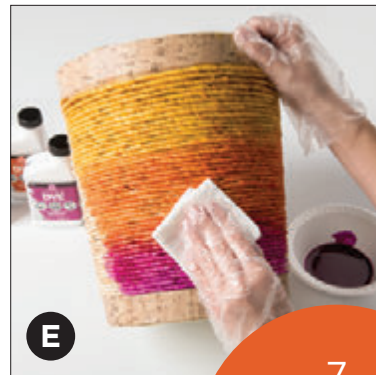
HOW-TO TECHNIQUE

Two or more color blended effects work best when there is contrast between the colors yet close in the color family such as green blended to blue, or pink blended to red, or even yellow blended to orange.

- A** Sand surface with medium-to-fine grit sandpaper to create smooth surface and open surface pores. Wipe to remove sanding dust.
- B** Shake bottle well to fully incorporate the dye. Remove protective seal and pour small amount of desired colors into foam bowls. Dip brush into prepared bowl. Wipe bristles along the inside of the bowl to remove excessive drips. Working from one end of the unfinished surface towards the opposite end, begin brushing-on the lightest value dye using the FolkArt Ultra Dye Brush.
- C** Load a clean dye brush with the medium value dye and slightly overlap the first color application, blending the two colors where they meet.
- D** Load a clean dye brush with the darkest value dye; begin brushing on the dye at the opposite end working towards the medium value dye color. Allow the two dye colors to slightly overlap working the brush back and forth where the two colors meet creating a blended color effect.
- E** Blot excess dye application with a paper towel or lint-free cotton cloth.

HELPFUL HINTS

- Blended color surfaces will dry to the touch within 15 minutes to an hour; 24 hours before it is cured to the surface.
- Experiment with color choices when creating a blended color effect. Where two colors slightly overlap, a third color will be created!
- Blended colors, depending upon the surface, can be created vertically or horizontally.
- If desired, tape along areas where dye is not desired.



NATURAL WOVEN BASKET

By Kirsten Jones

Blending two or more colors of FolkArt Ultra Dye on one project brings out the contrast between dye colors while creating a blended new color. It is so exciting to watch the dye colors blend on the surface! Numerous color combinations can be created. Experiment and have fun watching the dyes blend!

INSTRUCTIONS

1. Pour each dye: Raspberry Beret, Lady Marmalade and Solar Power into foam bowls.
2. From start to finish, using all three colors, and working one side of the natural woven basket at a time. Begin by loading the FolkArt Ultra Dye Brush with Raspberry Beret.



3. Brushing the dye horizontally onto the basket, apply Raspberry Beret approximately one third the height of the basket beginning at the base.
4. Clean the brush then load it with Lady Marmalade. Working upwards on the next third of the basket, apply Lady Marmalade allowing it to blend with the wet Raspberry Beret. Clean the brush and load it with Solar Power.
5. Lastly, add a couple additional rows of Solar Power allowing it to blend with Lady Marmalade where they meet horizontally. Leave a few woven rows of basket natural along the top edge of the basket.
6. Repeat for each of the three remaining basket sides. Allow to dry.
7. If desired, the woven basket can be sealed for protection by applying a coat of FolkArt Ultra Dye Satin Varnish to the surface. Allow to dry.

Supply List

Unfinished, natural woven basket

FolkArt Ultra Dye colors - Raspberry Beret, Lady Marmalade, Solar Power

FolkArt Ultra Dye Brush Set

FolkArt Ultra Dye Satin Varnish (optional)

FolkArt Clearcote Matte Acrylic Sealer (optional)

Miscellaneous supplies: refer to page 5

TIPS & TRICKS

- Blended dye applications always look best when working in similar color families such as blue/green, or pink/red, or yellow/orange.
- Woven surfaces can also be sealed with a spray clear acrylic.

COLOR BLOCKED WOOD BOWL

By Kirsten Jones

The blended color technique shown here uses two colors of FolkArt Ultra Dye from the same color family, a dark value and light value green. When creating a blended color using different values of the same color, a gorgeous subtle effect is achieved.

INSTRUCTIONS

1. Pour a small amount of each dye: Venom and Emerald City into a foam bowl.
2. Determine the desired height on the bowl exterior to be left natural. This project was measured at 2" up from the base of the bowl and lightly marked with a pencil.
3. Secure stencil tape just below the pencil line. Be sure to press along the tape edge creating a tight seal.



4. Load the FolkArt Ultra Dye Brush with Emerald City and begin painting just above the tape line brushing the dye approximately half way up towards the top edge of the bowl.
5. Clean the brush and load it with Venom; begin applying the dye along the top edge of the bowl working downwards toward and blending into Emerald City.
6. Apply Venom on the bowl edges as well as into the bowl itself. Allow to dry.
7. If desired, apply a coat of FolkArt Ultra Dye Satin Varnish to seal and protect the dyed wood bowl. Allow to dry and completely cure before using.

Supply List

Unfinished wood bowl

FolkArt Ultra Dye colors -
Venom, Emerald City

FolkArt Ultra Dye Brush Set

FolkArt Ultra Dye Satin Varnish

Miscellaneous supplies:
refer to page 5, ruler, pencil

TIPS & TRICKS

- Select FolkArt Ultra Dye colors of similar color families for a subtle effect, or select contrasting dye colors for a bold, vivid color blend.
- FolkArt Ultra Dye colors can be intermixed to create a new dye color or a different value of the same color. Begin by mixing a small amount of the dark color into the light color a little at a time until the desired color is achieved.

MULTI-COLOR WOOD JEWELRY BOX

By Suzanne Cook

Bold colors of FolkArt Ultra Dye combine to create a fantastic Boho-chic jewelry box. This colorful project actually represents two FolkArt Ultra Dye application techniques: One-Color and Blended Color. Check it out; both are simple to follow and take very little time to complete!

INSTRUCTIONS

Box Bottom

1. Pour a small amount of Hot Pink into a foam bowl then load the FolkArt Ultra Dye Brush with Hot Pink dye.
2. Apply the dye to the unfinished surface of the box bottom. Allow the dye to soak into the surface, then wipe with a soft paper towel to remove excess dye. Allow to dry.



Box Lid

1. Pour small amounts of Pucker Up, Lady Marmalade, Hot Pink, Turquoise and Purple Rain into foam bowls.
2. Brush Pucker Up onto the box lid at the medallion flower center using a round brush.
3. Next, add Lady Marmalade in a circle around Pucker Up, allowing the two colors to touch, slightly blending. Continue with a circle of Hot Pink, blending the dyes.
4. To complete the medallion flower, add Purple Rain touching the Hot Pink working towards the edge of the flower petals.
5. Paint Turquoise onto the rest of the box lid including the sides, however, do not blend into the Purple Rain. Allow to dry.
6. To seal and protect, first lightly spray the multi-colored jewelry box with clear acrylic sealer. Then, apply a coat of Ultra Dye Satin Varnish to the entire table top. Allow to dry and completely cure before using.

Supply List

Unfinished wood jewelry box
(w/laser cut design on lid)

FolkArt Ultra Dye colors -
Pucker Up, Lady Marmalade,
Hot Pink, Turquoise, Purple
Rain

FolkArt Ultra Dye Brush Set

FolkArt Clearcote Matte
Acrylic Sealer

FolkArt Ultra Dye Satin Varnish

Miscellaneous supplies:
refer to page 5, plus no. 4
round brush

TIPS & TRICKS

- To create a solid line of color without multiple dyes blending, create a masking line using stencil tape. Also try allowing each color to thoroughly dry before applying the next.
- When working with multiple colors, it is best to lightly spray clear acrylic sealer prior to brushing-on the FolkArt Ultra Dye Satin Varnish. This will set the colors prohibiting them from bleeding while wet with varnish.

ONE-COLOR OMBRE TECHNIQUE

HOW-TO TECHNIQUE

- A** Sand surface with medium-to-fine grit sandpaper to create smooth surface and open surface pores. Wipe to remove sanding dust.
- B** Wet surface with water. NOTE: On large projects, work one section at a time.
- C** Shake bottle well to fully incorporate the dye. Remove protective seal and pour small amount of desired color into a foam bowl. Dip brush into prepared bowl and wipe bristles along the inside of the bowl to remove excessive drips. Then, lightly blot the brush on a paper towel. Brush the dye onto the moistened surface beginning at the base brushing horizontally from side to side. While brushing side to side, slightly move the brush upward continuing the movement without reloading the brush or adding extra dye. Once the brush appears dry, lightly wet the bristles with water which will help move the remaining dye in the brush as well as weaken the color intensity. Begin at the bottom and continue moving across the surface and moving upward until the desired Ombre effect is achieved.

HELPFUL HINTS

- Allow to dry 15 minutes to an hour depending on the amount of water and dye applied to the surface; in 24 hours, the dye will be cured.
- If desired, the base color can be deepened with a second application.
- Use a paper towel to blot excess dye.
- Experiment with the direction of the Ombre technique by reversing the color saturation beginning at the top, or create a vertical Ombre with color saturation either on the right or left.



WOOD BLOCK CANDLESTICKS

By Kirsten Jones

Not only is Ombre a popular painted finish technique it works beautifully as a dye technique on unfinished surfaces when using FolkArt Ultra Dye. A pair of unfinished wood candlesticks can be created with professional looking results in little time! Create a matching color pair of candlesticks or have fun experimenting with a variety of colors.

INSTRUCTIONS

1. Pour a small amount of Hot Pink into a foam bowl.
2. Working one side of the square block candlestick at a time, begin by wetting the unfinished wood with water using the FolkArt Ultra Dye Brush.



3. Blot the brush then load it with Hot Pink dye. Brush the dye onto the moist wood beginning at the bottom. Brush the surface horizontally working the brush upwards toward the top of the block. NOTE: The dye will be stronger in color at the base and lighten as it reaches the top of the block. Repeat this process on the remaining sides. Allow to dry.
4. Continue dyeing the second block candlestick in the same manner using Lady Marmalade. Allow to dry.
5. To seal and protect, apply a coat of FolkArt Ultra Dye Satin Varnish to all four sides and top of the square block candlesticks. Allow to dry and completely cure before using.

Supply List

Unfinished wood block candlesticks

FolkArt Ultra Dye colors -
Lady Marmalade, Hot Pink

FolkArt Ultra Dye Brush Set

FolkArt Ultra Dye Satin Varnish

Miscellaneous supplies:
refer to page 5

TIPS & TRICKS

- Repeat the FolkArt Ultra Dye application if a more intense color is desired, especially at the base of the Ombre.
- For a professional finish, try to match the color application on each side horizontally.

ONE OR MULTI-COLOR STENCILING TECHNIQUES

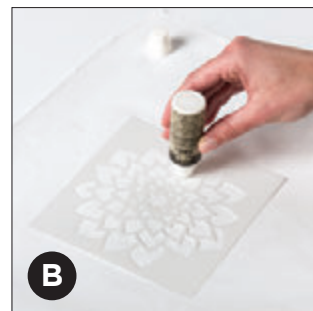
HOW-TO TECHNIQUES

Achieving professional looking results when stenciling is always best accomplished when using the dry-brush technique.

- A** Sand surface with medium-to-fine grit sandpaper to create smooth surface and open surface pores. Wipe to remove sanding dust.
- B** Apply repositionable stencil adhesive to back of stencil and allow to dry clear and tacky, (approximately ten minutes). Position stencil on surface and add stencil tape around edges for additional protection.
- C** Shake bottle well to fully incorporate the dye. Remove protective seal and pour small amount of desired colors onto foam plate. Begin by dipping a stencil brush into the Ultra Dye, blot the bristle end of the brush onto paper towels to remove most of the dye. Remember a “dry brush” is best!
- D** Begin stenciling on the solid portion of the stencil working toward the open areas of the stencil using either the stippling motion or the circular motion.
Stippling Motion – Hold the stencil brush upright so that the bristles are flat to the surface. Move the brush up and down in a dabbing motion touching the surface with every downward dab. Continue until the entire design has been stenciled.
Circular Motion – Hold the stencil brush upright so that the bristles are flat to the surface. Move the brush in a circular motion clockwise and counterclockwise over the open areas of the stencil until the desired color intensity is achieved.
- E** Lift stencil to reveal design.

HELPFUL HINTS

- The dye stenciled surface will dry to the touch within 15 minutes to an hour; cure time is 24 hours.
- FolkArt Ultra Dye stenciled designs can be created using only one color or multiple colors for a blended effect. Both techniques are shown here.



OCCASIONAL TABLE

By Sherrie Ragsdale

Stenciling FolkArt Ultra Dye on unfinished surfaces presents a modern look and is easy to recreate! The bright, vivid dye colors create a wonderful contrast to the raw, unfinished wood.

INSTRUCTIONS

1. Apply FolkArt Liquid Stencil Adhesive to the backside of chosen floral stencil. Allow to dry until it is tacky. Working with one stencil at a time, position the stencil with adhesive side down onto the unfinished wood table top; press in place, creating a tight bond.
2. Add sections of stencil tape on all four sides of each stencil adding an extra layer of protection to the exterior space of the stencil design.



3. Pour a small amount of Infra Red into a foam bowl.
4. Load the stencil brush with Infra Red by dipping the bristles into the bowl of dye. Blot the loaded brush onto paper towels to remove excess dye creating a dry brush.
5. Begin stenciling Infra Red over one of the stencil designs. Lift to remove the stencil, then reposition it where desired. Be careful there is no dye on back of stencil before repositioning.
6. Continue stenciling adding the two other floral stencil designs where desired creating an overall stenciled floral pattern on the table top.
7. To create the dipped look on the table legs, tape off desired height using stencil tape. Brush FolkArt Multi-Surface Metallic Silver Sterling just below the stencil tape line using a 3/4" flat brush. Allow to dry.
8. When completely dry, apply a couple coats of FolkArt Ultra Dye Satin Varnish to the entire table to seal and protect. Allow to dry and completely cure before using.

Supply List

Unfinished wood table
FolkArt Ultra Dye - Infra Red
FolkArt Ultra Dye Brush Set
FolkArt Ultra Dye Satin Varnish
FolkArt Liquid Stencil Adhesive
FolkArt Stencil Brush - 5/8"
FolkArt Painting Stencils - 6" x 6" - Single Rose, Gerber Daisy
FolkArt Laser Cut Stencil - 4" x 4" - Camelia
FolkArt Multi-Surface Metallic Silver Sterling
Miscellaneous supplies:
refer to page 5, plus 3/4" flat brush

TIPS & TRICKS

- When stenciling with smaller stencils with little or no border, it is always a good idea to mask around the stencil edges with stencil tape as an added layer of protection.
- Clean your dirty stencil immediately after use in warm soapy water or wipe with a baby wipe.
- Allow some stencil designs to "fall off" the table top edges for additional interest.

PALLET WALL ART

By Kirsten Jones

FolkArt Ultra Dye that is intentionally thinner than acrylic paints in viscosity, works beautifully when stenciled on unfinished wood! The trick is remembering to blot the stencil brush after loading it with dye. Achieve a simple one dye color effect, or as shown here, easily blend two colors for special effects.

INSTRUCTIONS

1. Apply FolkArt Liquid Stencil Adhesive to the backside of the Trellis wall stencil. Allow to dry until it is tacky. Position the stencil with adhesive side down onto the bottom of pallet; press in place creating a tight bond.
2. Pour both Venom and Tantalizing Teal into foam bowls.
3. Load the stencil brush with Tantalizing Teal by dipping the bristles into the bowl of dye. Blot the loaded brush onto paper towels to remove excess dye creating a dry brush.
4. Begin stenciling Tantalizing Teal at the pallet base moving upwards towards the middle of the pallet. Lift to remove the stencil, then reposition it as needed.



5. Approximately half the length of the pallet, begin adding Venom allowing it to blend softly with Tantalizing Teal.
6. Continue stenciling towards the top of the pallet design ending with solid Venom. Allow to dry.
7. If desired, apply a coat of FolkArt Ultra Dye Satin Varnish to seal and protect the dyed wood pallet. Allow to dry and completely cure before using.

Supply List

Unfinished wood pallet
FolkArt Ultra Dye colors -
Tantalizing Teal, Venom
FolkArt Ultra Dye Satin
Varnish
FolkArt Liquid Stencil Adhesive
FolkArt Stencil Brush - 3/4"
FolkArt Laser Cut Wall Stencil
- Trellis
Miscellaneous supplies:
refer to page 5

TIPS & TRICKS

- Working with FolkArt Liquid Stencil Adhesive will not only keep your stencil close to the surface while stenciling preventing dye bleed or run under, it also is repositionable making it easy to repeat the stencil design.
- If desired, stencil a vertical border as completed on the finished sample, or embellish with additional stenciling to create an overall stenciled design.
- Before applying brush-on varnish, lightly spray with clear acrylic sealer.

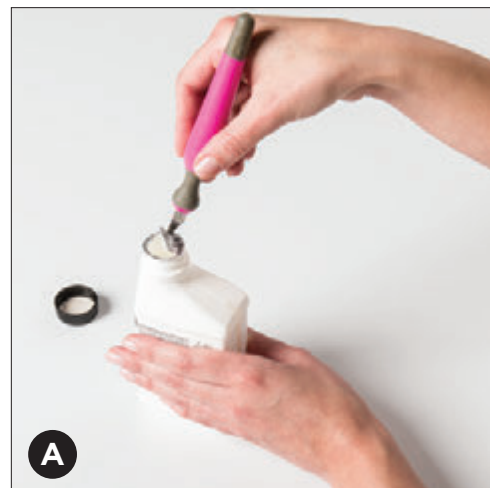
SEAL & PROTECT TECHNIQUE

HOW-TO TECHNIQUE

- A** Twist off lid. Remove protective seal using a craft knife to cut seal around mouth of bottle.
- B** Load a clean FolkArt Ultra Dye brush with FolkArt Ultra Dye Satin Varnish and lightly brush on a smooth coat of varnish over a one-color dyed project. Do not over-stroke the surface when applying the varnish as it may reactivate the dye and spread the color.

HELPFUL HINTS

- When applying FolkArt Ultra Dye Satin Varnish, use a light touch and do not over-stroke the varnish as the dye may reactivate when wet.
- When adding a protective finish to multi-colored dyed projects or projects that have been stenciled, lightly spray seal the surface first with clear acrylic sealer to set the dye and allow that to dry prior to brushing-on the satin varnish.
- If the finished project will be heavily used, such as a piece of furniture, apply a couple coats of varnish for extra protection.
- FolkArt Ultra Dye Satin Varnish will appear milky white when wet, yet will dry clear.
- Clean FolkArt Ultra Dye Satin Varnish from the Dye Brush immediately after use, while bristles are still wet, with mild soap and warm water.
- Care for your Ultra Dye sealed projects by wiping clean with a damp soft cloth to remove dust.



ABOUT THE DESIGNERS

SUZANNE COOK has been an artist and crafter since she was a child. She received her BFA from the University of Georgia in graphic design. Suzanne's creative roles have included designer, art director, middle school teacher, theater costume and set designer, and painter. A Georgia native, she lives in Suwanee with her husband Dave and their little three-legged dog, Rosie. Suzanne loves her current role as one of Plaid's Inspiration Designers where she can draw on all of her many artistic skills every day. She says, "I have the ultimate dream job!"

KIRSTEN JONES has been crafting for the past 25 years. She specializes in whimsical and folksy paintings. For inspiration, she attends and exhibits at art shows across the country. She's had her work published in numerous craft books and has appeared on multiple DIY and home shopping shows, including QVC.

SHERRIE RAGSDALE is a creative person whose life experiences help her grow and continually add unique skills to her rewarding job as a freelance designer at Plaid Enterprises. Sherrie's amazing two boys inspire and challenge her on a daily basis to approach life with a renewed creative spirit. The combination of Sherrie's passions, thrifting and building, results in a special ability to combine everyday objects into objects of art.

CREATIVE CREDITS Plaid Enterprises Production Team: Category Director, Carl Reichenbach; Brand Manager, Alice Goff; Art Director, Paul LaPlaca; Graphic Designer, Jennifer Byerley; Design Director, Jackie Wynia; Hand Model, Anna Teal; Photography, Bill Skeel / John Armitage; and Education Content Curator, Chris Williams.



SOCIAL MEDIA

CONNECT WITH PLAID'S SOCIAL CHANNELS

Every day, Plaid reaches tens of thousands of crafters, makers and DIY enthusiasts through all our social media channels.

While visiting Plaid's social channels, you will find creative, innovative projects that will inspire you. Projects that will instill in you the desire to join in the fun, by recreating one of these projects or perhaps by creating an original one of your own!

You can also join in our daily conversations across the variety of social media platforms and become a part of the Plaid community. Simply tag your comments and creations #PlaidCrafts.

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**For additional FolkArt Ultra Dye product information,
how-to videos and project inspiration, please visit:**

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