



FolkArt Color Shift Acrylic Paint Frequently Asked Questions

What is FolkArt Color Shift Acrylic Paint?

FolkArt Color Shift Paint is a water-based, easy-to-brush-on paint that when applied to a surface, the paint produces a metallic luster. This metallic luster will shift colors as the direction of light on the painted surface changes. FolkArt Color Shift is available in 10 on-trend colors.

How is FolkArt Color Shift Acrylic Paint packaged?

FolkArt Color Shift Acrylic Paint is available in a 2 oz. flip top bottle. Simply flip up the top and squeeze to load a palette with color. It is also available in a 4 oz. wide mouth bottle that will allow you to load your brush directly from the bottle – no palette required.

On what surfaces can I use FolkArt Color Shift Acrylic Paint?

FolkArt Color Shift Acrylic Paint can be applied to most paintable craft surfaces such as wood, terra cotta, stretched canvas, rigid plastic, papier mache, metal, bisque ware or unglazed ceramics, glass and ceramics. However, the color shifting properties of the paint appear best when painted onto a smooth, 3-dimensional surface that will reflect light.

How should I prepare surfaces before painting with FolkArt Color Shift Acrylic Paint?

FolkArt Color Shift Acrylic Paints does not require a lot of surface prep. The main concern is to have the surface thoroughly cleaned well prior to painting.

- **Wood** – If desired, sand smooth any rough areas prior to painting.
- **Terra Cotta** – Wipe to remove dust. If the terra cotta has been previously used, be sure to thoroughly clean in warm soapy water to remove all dirt deposits and allow to dry completely. If the terra cotta flower pot will be used with live plant, seal interior prior to planting so water does not seep through possibly blistering exterior paint.
- **Metal and Tinware**– Metal that has been enameled or sealed should be washed in warm soapy water, dried and then wiped with rubbing alcohol to remove remaining grease or soap residue.
- **Canvas** – No prep required prior to painting on canvas.
- **Rigid Plastic** – Wash the surface well in warm soapy water, rinse and thoroughly dry. Wipe over surface with rubbing alcohol prior to painting on rigid plastic to will remove remaining grease or soap residue.
- **Papier Mache** – Wipe over surface with dry paper towel to remove dust.
- **Glass and Ceramics** – Wash surface well in warm soapy water, rinse and allow to dry thoroughly. Wipe over surface with rubbing alcohol to remove remaining soap or grease residue.
- **Bisque or Unglazed Ceramics** – Wipe to remove dust or loose dirt.

What is the best way to apply FolkArt Color Shift Acrylic Paint?

FolkArt Color Shift Acrylic Paint can be brushed directly onto most craft surfaces as a basecoat and is beautiful by itself. However, it can also be used with other creative art techniques such as stenciling or sponge painting.

Does FolkArt Color Shift Acrylic Paint hold up well on outdoor surfaces?

Absolutely. FolkArt Color Shift Acrylic Paint is formulated so that it can be used on interior surfaces as well as a permanent outdoor paint. By the nature of the acrylic polymers used to make FolkArt Color Shift, it is weather resistant. When cured to the surface, it is self-sealing, making it unnecessary to seal or topcoat, when properly cured (48 hours). Once cured to the project surface, it is water and fade resistant under normal conditions.

What about basic decorative painting, Can I use FolkArt Color Shift Acrylic Paint?

Yes, FolkArt Color Shift Acrylic Paint can be used in basic decorating painting techniques, however, it works best when painted on larger sized areas rather than incorporating it on smaller detailed brushstrokes.

Can I use water to thin FolkArt Color Shift Acrylic Paint?

Although FolkArt Color Shift Acrylic Paint is water-based, the use of water to thin the paint is not recommended as it will reduce the adhesion properties of the paint.

Can FolkArt Color Shift Acrylic Paint be used with other paint products?

No, direct mixing of FolkArt Color Shift Acrylic Paint with other paint products will compromise the color, finish and ability to shift colors. However, a sheen story could be created by layering a matte paint directly over a section of FolkArt Color Shift OR basecoat paint a matte finish then add a large color blocked section over the matte basecoat, perhaps even layer a large stencil design.

Is it necessary to seal or varnish FolkArt Color Shift Acrylic Paint?

No it is not necessary to seal or varnish FolkArt Color Shift Acrylic Paint as it is self-sealing.

How long does it take FolkArt Color Shift Acrylic Paint to cure?

FolkArt Color Shift Acrylic Paint will dry to the touch very quickly, however, it will take approximately 48 hours before it is cured to the surface.

How should I clean up my painting tools when working with FolkArt Color Shift Acrylic Paint?

FolkArt Color Shift Acrylic Paint, because it is non-toxic and water-based, is easy to clean out of painting tools immediately after use, while wet, with soap and water.